WORKING WITH SUPPLIERS – KEY STEPS

1. Determine your sourcing aims and approach
2. Understand the available sourcing options (Mass Balance vs Quality Specific Cotton)
3. Understand your cotton baseline
4. Identify your key internal stakeholders
5. Determine your priority suppliers and check relevant supplier lists
6. Engage internal stakeholders to ensure buy-in and consider all sourcing implications
7. Understand the challenges your suppliers may face and their business case
8. Select your chosen standard(s) and set up membership where needed
9. Set in place ability to trace cotton purchasing
10. Communicate your company policy and targets
11. Build capacity and increase volumes over the medium and long term
12. Track volumes and report against targets

COTTON UP
GUIDE TO SOURCING SUSTAINABLE COTTON

MADE-BY® Fashion with respect for people and planet